

# PRESS RELEASE

**For Immediate Release**

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## **UK Company Spareground Attracts International Interest**

UK based website Spareground ([www.spareground.com](http://www.spareground.com)) looks set to become of international interest after its recent feature on the entrepreneurial website Springwise.

Friday March 20<sup>th</sup> saw Spareground feature in prime position on the website [www.springwise.com](http://www.springwise.com). This website features new and innovative business or entrepreneurial ideas discovered by 'spotters' on an international basis. As a direct result of this, there has been a huge increase in the site traffic on the Spareground website with direct enquiries from parties in the States and New Zealand in particular, as to how Spareground can be taken and developed in these particular countries.

Anne Jones of [www.spareground.com](http://www.spareground.com) adds, "It is very welcoming to receive such a positive response on an international basis to the Spareground model and very encouraging to see that people from all over the world recognise the benefits that Spareground offers to all people everywhere. We are now looking into ways in which we can build on this response and develop the site so it can be used in other countries."

Spareground operates on the simple philosophy of using the space we already have in an ethical and economically viable manner. It gives people the chance to make a little extra money for themselves or for charities/organisations, by renting out whatever spare space they may have. The space can be anything from parking spaces, driveways, garages, storage space (attics, sheds, outbuildings, barns), unused land, empty gardens car share spaces and any accommodation.

There is also the facility for people to list what they are looking for so it also offers an option to find that parking space or storage space at a more affordable price.

The site makes no guarantees that your space will be rented but at no cost to register or add listings, users have nothing to lose and everything to gain.

Anne adds "The simplicity of the Spareground approach has a clear appeal across all countries and in a time of immense financial worry and insecurity, Spareground offers people a means in which they may either generate money from their own resources or save money by seeking cheaper alternatives. At no cost at all to create listings on the website, people have nothing to lose."

The website is open to all users including private individuals and business based users.

## **About Spareground ([www.spareground.com](http://www.spareground.com))**

The Spareground website has been created to provide a pragmatic solution for all UK residents and businesses to capitalise on any spare space they may have and is completely free of charge to use. The type of space includes but is not limited to parking spaces, driveways, garages, car share spaces, storage space, gardens, unused land and general accommodation to name a few.

**END**

## **Notes to Editors**

Press release has been sent to you by email

If you would like more information on Spareground or wish to schedule an interview, please contact Dr. Anne Jones on 07974 225416 or by email [press@spareground.com](mailto:press@spareground.com)

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