

# PRESS RELEASE

For Immediate Release

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## New Website Provides Solution To The UK's Shortfall Of Available Space

Cambridgeshire-based company Spareground Limited is pleased to announce the launch of its innovative new website

[www.spareground.com](http://www.spareground.com).

The *Spareground* website has been created to provide a pragmatic solution for all UK residents and businesses to capitalise on any spare space they may have and is completely free of charge to use.

The concept of *Spareground* was developed in response to the shortfall of available space in both urban and rural areas of the UK. The type of space includes, but is not limited to, parking spaces, driveways, garages, car share spaces, storage space, sheds, barns, gardens, unused land, general accommodation, property and holiday properties to name a few.

The website allows people to list any spare space they have under the categories of property, land, parking, storage or other.

People can then easily search for whatever space requirements they have using a straightforward category selection and/or a keyword search. They will then contact the owner directly to arrange the rental or hiring of the space on terms agreed between the two parties.

The website lists a number of examples of how you would benefit from advertising on *Spareground*, but it is in no means exhaustive and it can be essentially used to meet anyone's requirements.

*Spareground* founder Dr. Anne Jones explains, "The appeal of *Spareground* is its common sense approach. There are so many possible uses for such a site that we hope people will see the advantages for themselves.

On top of giving people the opportunity to generate extra income from their listings, it also gives people a place to look for what they want; the storage space for the bike or caravan, the car parking space near the stadium or hospital, the accommodation near the golf tournament, the land to graze the horse. The list is endless."

The business is currently limited to the UK although it aims to expand beyond the UK in the not too distant future. It is also open to both private individual and business listings and allows for long term to short term or temporary rentals (hours or days at a time).

The website was designed with the user in mind, with simplicity of use and database security as premium features. Forms are easy to complete and have handy pop-up help tools in all the right places. Each user has their own personal space on the website where they can alter their listings or profile as required.

Anne adds, “We believe *Spareground* will provide ethical and economical solutions to the increasing need for space here in the UK and gives people an all round win-win scenario by simply using what we already have.”

Further details of *Spareground* can be found at the website:  
[www.spareground.com](http://www.spareground.com)

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#### **Notes to Editors**

Press release has been sent to you by email

If you would like more information on *Spareground* or wish to schedule an interview, please contact Dr. Anne Jones on 07974 225416 or by email [press@spareground.com](mailto:press@spareground.com)

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